

CLICKEANDO
HOST: SERGIO PAPTOLIOS

Sergio is a Radio & TV Journalist whose career has combined journalism with an educational and inspirational edge. He believes the Hispanic community should discover their own confidence and the way to achieve it is through media that talks about what's happening in a language that they can fully understand -- Simple, direct and meaningful.

He has worked as a journalist and air personality for Radio Fórmula in Cancún, Quintana Roo México and also for Radio Pirata, which gave him the latitude to develop a show for a young audience, which mainly involved music and listener participation.

As a writer Sergio contributes with several publications such as Explore, Revista-M for the Roble Group and Aboard Publishing. The theme of his articles run along the lines of --- the way to approach technology while learning English; Soccer as a culture for the majority of Latinos; where money is found (in the pocket or in your head); and other thought-provoking topics.

As a communicator he believes that Hispanics need more tools to use technology but also to learn how to buy wisely specially in today's market: competitive and aggressive. And the only way to achieve that is through information given in a casual but rich in content way.

After five years of living in México and working in the media, Sergio absorbed much of the Mexican culture and the way the Mexican community interacts. Ten years in the United States gave him access to the other Latin communities that converge upon this great land, thereby learning their likes and dislikes, and their necessities for inspiration, as well as what identifies them and what would provide improvement in every single aspect of their lives.